

A place for making. A place for learning. A place for community.



Makerspace Expansion & The Hood Retail and Event Space

Responding to the art community's need for accessible metalworking and jewelry tools, Lumbre Metals+ (Lumbre) will offer immediate access to jewelry tools and equipment, private studios, and public classes and workshops. Lumbre will be located at 3206 Harrelson Street, Las Cruces, NM 88005.

To offer an ongoing sales outlet for artists and foster economic development, Lumbre will continue operating The Hood, an existing, profitable events and arts retail business at 3206 Harrelson.

Lumbre will be a satellite site of Cruces Creatives, a 501(c)(3) nonprofit makerspace that works to provide the tools, training, and community to let people make practically anything. As a satellite site of Cruces Creatives, Lumbre will support the existing network of 5,000+ local makers involved in Cruces Creatives, benefit from Cruces Creatives' established systems and processes, and integrate with Cruces Creatives' extensive educational programs and partnerships with schools throughout Las Cruces. Many of the necessary tools are currently in storage at Cruces Creatives or can be acquired with existing grant funding.

The Lumbre site will be directed by jeweler and makerspace instructor Sephra Reyes, and it will support itself financially through a mixture of memberships, fees for classes and workshops, rentals of studio and office space, event rentals and retail sales through The Hood, donations, and grant funding.



Community Benefits

- Providing public access to empowering metalworking and heat-based tools and skills training classes
- Supporting project-based learning and trade skills acquisition for students at schools throughout Las Cruces, in integration with existing educational programs at Cruces Creatives
- Retaining arts graduates in Las Cruces by allowing outgoing students to continue their craft
- Fostering economic development by offering tools for entrepreneurship and expanding the capacities of the Cruces Creatives JobShop, which offers custom design and fabrication services
- Providing a space for local artists to sell their work, increasing the economic stability of artists and growing the state's creative economy

Lumbre Metalworks+ Floor Plan

First Floor

9,876 indoor ft² for metal, jewelry, and other hot and messy works



Second Floor

The second floor, which is above the jewelry studio, holds 6 studios and one team office. 6 of the 6 studios are currently rented.

Phase 1:

Sephra Reyes and other local jewelers are ready to teach a range of classes, and The Hood retail and event space is ready to continue as is.

Programs

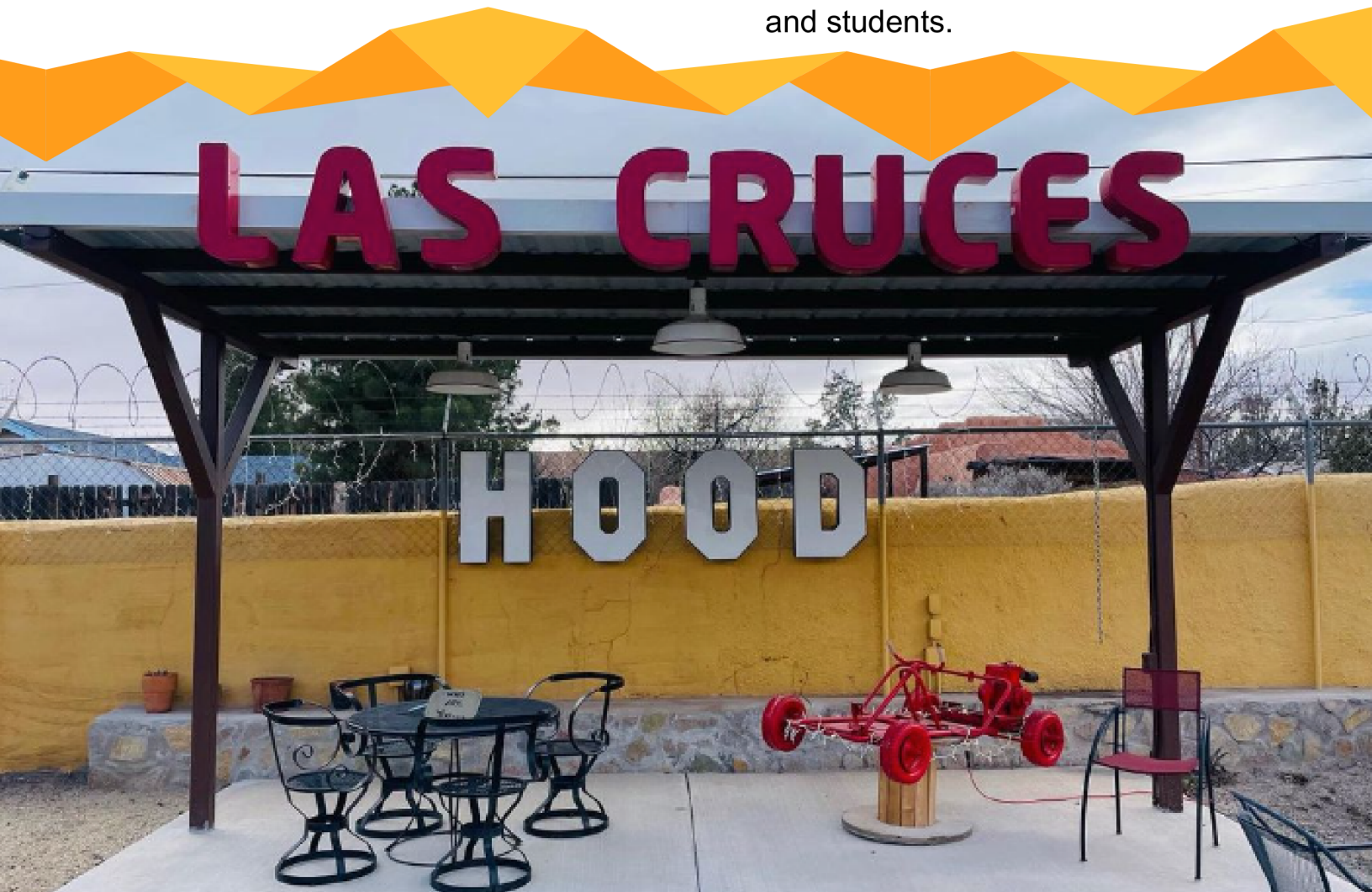
- 4-6 week programs including Intro to Metals, and Intermediate Metals.
- 1- to 2-Day workshops including sawing / piercing pendants, earrings, and bookmarks; soldering and forming/texturing rings, bangles, and wedding bands; and tops and tricks and seasoned and unseasoned metalsmiths alike

The Hood

- Immediate continuing of The Hood retail presence and event rentals

Lumbre Open Studio Hours

- The Jewelry Studio at Lumbre will offer open studio hours to support local artists and students.



Phase 2:

- Advanced 4-6 week metals programs and additional advanced and unique workshops
- Quarterly art markets
- Expanded events, especially in music and other performing arts

Cruces Creatives Phase 2 Fundraising Budget Goal

Long-Term Goal



\$2,000,000

3206 Harrelson - \$1,200,000

- \$100,000 Down payment, due Feb 1st
- \$640,000 Remaining payment for 3206 Harrelson and The Hood
- \$100,000 Environmental retrofitting and development of infrastructure
- \$60,000 Additional tools (many have already been secured for this site)
- \$300,000 Staffing for facility and operations

Sustainability & Future Building - \$800,000

- \$300,000 Staffing and operations
- \$250,000 Educational and charitable program leverage budget
- \$50,000 Ongoing advertising and marketing
- \$100,000 New tools and furniture for Cruces Creatives main site
- \$100,000 Endowment for continued operating funds

Cruces Creatives Phase 2 Fundraising Budget Goal

Short-Term Goal



\$200,000

3206 Harrelson - ~~\$150,000~~ \$130,000

- \$100,000 Down payment, due Feb 1st
- \$50,000 Phase 1 environmental retrofitting and development of infrastructure

First \$20,000 secured!!

Sustainability & Future Building - \$50,000

- \$25,000 Starting staffing for facility and operations
- \$25,000 Educational and charitable program leverage budget